

IMPROVING PLACES SELECT COMMISSION

Venue: Town Hall, Moorgate
Street, ROTHERHAM.
S60 2TH

Date: Wednesday, 13th April, 2016

Time: 1.30 p.m.

A G E N D A

1. To consider whether the press and public should be excluded from the meeting during consideration of any part of the agenda.
2. To determine any item(s) the Chairman is of the opinion should be considered later in the agenda as a matter of urgency.
3. Apologies for absence
4. Declarations of Interest
5. Questions from members of the public and the press
6. Communications
7. Minutes of the previous meeting held on 24th February, 2016 (Pages 1 - 5)
8. Housing Tenant Involvement Strategy (Pages 6 - 14)
9. Rotherham Town Centre Supplementary Planning Document (Pages 15 - 25)
10. Improving Places Select Commission - Scrutiny Work Programme 2016/17 (Pages 26 - 27)
11. Date and time of the next meeting - Wednesday 22 June 2016 at 1.30 pm

Improving Places Select Commission: membership: -

Councillors Atkin, Beck (Chairman), Buckley, Cutts, Godfrey, Gosling, Jepson, McNeely, Pickering, Reeder, Robinson, Rosling, Smith, C. Vines, Whelbourn (Vice-Chairman), Whysall and Wyatt.

Co-opted members:- Mrs. L. Shears, Mr. P. Cahill and Mr. B. Walker.

IMPROVING PLACES SELECT COMMISSION
Wednesday, 24th February, 2016

Present:- Councillor Beck (in the Chair); Councillors Atkin, Cutts, Godfrey, Gosling, McNeely, Pickering, Reeder, Smith, Whelbourn, Whysall and Wyatt, together with co-opted members Mrs. L. Shears, Mr. P. Cahill and Mr. B. Walker.

Also in attendance - Councillor Sims (Cabinet Member for Waste, Roads and Community Safety) and Mrs. D. Thomas (Centre for Public Scrutiny).

Parish Councillors P. Blanksby (Wales Parish Council) and D. Smith (Dinnington Parish Council), attended for consideration of item 44.

Apologies for absence were received from Councillors Buckley, Jepson and C. Vines.

40. DECLARATIONS OF INTEREST

There were no Declarations of Interest made at this meeting.

41. QUESTIONS FROM MEMBERS OF THE PUBLIC AND THE PRESS

There were no questions from members of the public or the press.

42. COMMUNICATIONS

Members of the Select Commission placed on record their appreciation of the services to this Council of the Director of Streetpride, Mr. David Burton, who would be retiring in the near future. Members wished Mr. Burton a long and happy retirement.

43. MINUTES OF THE PREVIOUS MEETING HELD ON 20TH JANUARY 2016

Resolved:- (1) That the minutes of the previous meeting of the Improving Places Select Commission, held on 20th January, 2016, be approved as a correct record for signature by the Chairman.

(2) That, with regard to Minute No. 38 (Rotherham Town Centre Masterplan), the draft Masterplan be reported to the next meeting of this Select Commission.

44. SCRUTINY REVIEW OF LITTER AND FLY-TIPPING (TASK AND FINISH GROUP)

Further to Minute No. 39 of the meeting of the Improving Places Select Commission held on 20th January, 2016, consideration was given to a report, presented by Councillor A. Atkin (Chair of the Task and Finish Group), concerning the work of the Litter and Fly Tipping Task and Finish

Group, which had now completed its review of the problem of the increase of litter and fly tipping within the Rotherham Borough area. The review was one of a number of reviews of service areas within Environment and Development Services, identified by the Commissioners and Elected Members as priority scrutiny reviews to take place during 2015/2016.

The report stated that the review had been undertaken against a background of annual revenue budget reductions for both street cleansing and enforcement duties and also the perception that enforcement was not necessarily effective in changing behaviour in respect of reducing littering and fly tipping.

Members considered the contents of the full report of this scrutiny review and its recommendations.

The Select Commission's discussion of this item highlighted the following salient issues:-

: the proposal to establish an officer post of 'Love My Streets' Co-ordinator is now the subject of further consideration (after one unsuccessful attempt to fill the post); the post has an available budget and is to be considered further by the Chief Executive; the role of the post will be wide-ranging and will include the development of partnership working;

: there is scope for the further development of partnership working between the Borough Council and Parish Councils and the avoidance of duplication in dealing with the problem of litter; the possibility of Parish Councils employing their own litter wardens who would be trained in the role and authorised to issue fixed penalty notices to people who deliberately drop litter;

: the current review of enforcement by the Borough Council and the possibility of deploying more multi-skilled enforcement officers at street level; such a role was not considered to be appropriate for the Police Community Support Officers;

: the suggestion that elected members (either Borough or Parish) should be trained and authorised to issue fixed penalty notices would not be progressed;

: the street cleansing revenue budget for 2016/17 (which is subject to Borough Council approval on 2nd March, 2016) may essentially be the same as that for 2015/16, but may have a slight reduction;

: whether there is scope to reduce the fees charged to the licensed private sector housing landlords (ie: within the Council's selective licensing areas) for the collection and disposal of bulky waste items; there was some evidence that fly tipping may increase whenever there are changes of tenants and furniture, materials, etc. have to be disposed of; a fee reduction may possibly serve to reduce the incidence of such fly tipping

on these occasions; it was noted that there was currently no budget subsidy available, within the Council, to meet the cost of any such reduction in fees;

: the selective licensing (of private sector housing landlords) has produced improvements in the Dinnington area, although the problem of empty homes persists, eg: the gardens of empty homes are sometimes used as dumping grounds for refuse and the problem remains if the absent landlord is unable to be traced; the Borough Council's Strategic Housing Team is reviewing the most effective way of engaging with private sector landlords, to try and resolve the various issues relating to empty properties;

: the problem of fly-tipping along country lanes, away from built-up areas and centres of population; a suggestion that small items of commercial waste should be permitted to be disposed of at the Borough Council's waste recycling sites; the Waste Management Task and Finish Group has been examining this issue, including the possible introduction of additional fees and charges which may enable these sites to be opened during longer hours; the probable causes of fly-tipping were discussed (eg: certain waste not being accepted at waste recycling sites; the reluctance of some people to pay fees for the disposal of specific types of waste); these complicated issues are the subject of continuing analysis;

: different ways of involving the wider community in litter clearance (eg: volunteering for litter picking days); the provision of appropriate support for volunteers, as well as the co-ordination of their work; a budget is available for the provision of support to volunteer groups, eg: for the disposal of refuse;

: organisations such as Rotherfed (the Rotherham Federation of Tenants and Residents) could be asked to inform the Borough Council about the community groups which may be interested in participating in community clean-up and litter-picking events;

: the Rotherfed organisation offers environmental grants (eg: of £250), although there is currently a low take-up of them; Members requested details of this system of grants;

: whether there is scope for contracts with private sector organisations for enforcement duties; it was noted that such organisations prefer to operate within town centres rather than more rural areas;

: litter 'hot spots' and the use of closed circuit television systems (eg: within town centres and at shopping precincts) to assist with enforcement; ensuring that local businesses are responsible for clearing litter from the streets and public spaces fronting their premises; it was noted that some businesses are more responsible than others and there are some which fund the provision of street litter bins;

: the deployment and effectiveness of street cleansing resources within the Rotherham town centre was highlighted;

: the importance of high-level campaigning (eg: the Tidy Britain Group) and the possible involvement of schools; specific cleansing for events, eg: the 'Clean for the Queen' initiative, celebrating the forthcoming 90th birthday of Queen Elizabeth II; various 'spring clean' and clean-up events were being arranged during the period March to June 2016;

: the problem of litter on principal roads and highways and whether it would be possible to close such roads, temporarily, to assist street cleansing operations; sometimes the expense of traffic management schemes and partial lane closures (necessary for the safety of the workforce on the highway) served to limit the number of occasions on which such street cleansing took place;

: the use of mobile and covert cameras to try and prevent fly-tipping in rural areas;

: whether it would be possible to extend the Rothercard system, by the introduction of a small fee, to persons who do not currently meet the criteria for Rothercard; members requested further information about this issue;

: principal local authorities (eg: Borough/District/County Councils) are responsible for keeping clean all public land and roads within their boundaries, apart from roads which are the responsibility of the Highways Agency; the Borough Council cannot transfer its statutory duty and responsibility for street cleansing to other organisations (eg: Parish Councils), even though it is permissible to use agency arrangements for the carrying out of the actual work on the ground.

Thanks were expressed to all of the Elected Members, co-opted members and officers who have contributed to the work of this Task and Finish Group.

Resolved:- (1) That the report be received and its contents noted.

(2) That the scrutiny review report of Litter and Fly Tipping, together with its recommendations, be supported and be forwarded to the Overview and Scrutiny Management Board and to the Cabinet and Commissioners for further consideration.

(3) That, further to resolution (2) above, the Improving Places Select Commission supports the proposal to appoint an officer to the post of 'Love My Streets' Co-ordinator (as referred to in the recommendations of this scrutiny review).

(4) That, whilst acknowledging the limitations imposed by the reducing public sector revenue budgets, the Improving Places Select Commission

encourages the increasing use of co-ordinated working and partnership working between statutory and community/voluntary organisations, in terms of effective and consistent street cleansing.

(5) That Elected Members be informed of the various events being organised in respect of the 'Clean for the Queen' initiative during 2016.

45. IMPROVING PLACES SELECT COMMISSION - SCRUTINY WORK PROGRAMME 2016/17

Discussion took place on the draft work programme for the Improving Places Select Commission for the 2016/2017 Municipal Year. The following suggested topics were discussed:-

(a) a broad theme concerning the commercialisation of some of the Council's services, including income generation (eg: business rates);

(b) a scrutiny review of RIDO (the Rotherham Investment and Development Office);

(c) Air Quality throughout the Rotherham Borough area;

(d) a cross-cutting review of the contribution of the scrutiny function to the achievement of the outcomes in the Council's improvement plan;

(e) a cross-cutting review of the impact of service changes and budget reductions on specific Council services, highlighting the way in which services may operate in the future (eg: the youth service);

(f) the possible re-establishment of the Recycling Group (a working group of Elected Members considering the wider benefits of and encouraging increases in the recycling of waste materials).

Members acknowledged that the use of the Task and Finish Groups by this Select Commission, during 2015/16, had been successful and ought to continue.

Resolved:- That, taking into consideration the suggested topics now discussed, a further report on the 2016/2017 draft work programme be submitted to the next meeting of the Improving Places Select Commission.

Tenant Involvement



Asim Munir

Tenant Involvement Review

- Review of tenant involvement
- Identified areas for improvement
- Developed Tenant Involvement Service Improvement Plan
- Consultation with Rother Fed, Quality Standards Challenge Group and Area Housing Panel Chairs

Development of Tenant Involvement Strategy

- We held a Tenant Involvement Strategy workshop in June 2015 to consult with tenants.
- Tenant Involvement Strategy Working Group.
- The Strategy includes:
 - Vision
 - Ways to get involved
 - Menu of Involvement
 - Training Offer
 - Equality
 - Monitoring and Reviewing this Strategy



Priorities

Below are the key priorities that we have agreed as part of the Strategy. These seek to improve Tenant Involvement further over the next three years.

1. Listen to more 'disadvantaged' and 'under-represented' individuals and groups, and act upon their advice/ opinions/views
2. Improve the range of ways to be involved
3. Communication
4. Improve the promotion of how to be involved and the benefits it will bring to tenants

Tenant Involvement Strategy

www.rotherham.gov.uk/tenantinvolvement



Achievements

- Launch of Tenant Involvement Strategy at Rother Fed Delegates Meeting on 20th October 2015
- Website and Twitter account live
- Home Matters (Tenants Newsletter)!
- TPAS (Tenants Participation & Advisory Service) Membership & Accreditation process started



Achievements

- STAR Survey- 29% response rate!
- Recruiting and identifying new tenants to get involved has started!
- Good partnership working with Rother Fed!



Next Steps

- Deliver the Tenant Involvement Strategy
- Make Tenant Involvement central to the way that the Council's housing service works through culture shift!
- Continue to improve the ways we involve tenants!
- Understand who our tenants are?
- Engage with under represented groups
- Explore online options
- Reviewing QSCG Terms of Reference.
- New Housing Advisory Panel!
- Capture impact, VFM and good news stories working with Rother Fed, Willmott Dixon and Mears
- Tenants Conference-5th July 2016



Tenant involvement and engagement is not an “added value” activity. It’s not just a “nice-to-have”. If done right, and shaped around your organisation and your customers; effective involvement and engagement genuinely adds value. It not only can help drive down costs and improve services and satisfaction in your organisation; it can add value to tenants too. Value for Money is about your organisation but it’s about your customers too. Having data and insight and an understanding of your current and future customers and using this to shape what you do makes for much stronger and robust decision making.

Lisa Pickard

Chief Executive at Leeds & Yorkshire Housing Association & TPAS
Board Member

THANK YOU

Pleased to take any questions?

Rotherham Town Centre Supplementary Planning Document

Improving Place Select Commission

13th April 2016

Background

- Town centre renaissance programme adopted 2005
- Based around 10 “Renaissance goals”
- Progress made, however now felt was time to review and refocus
- Concentrates on the physical aspects of town centre and main development sites

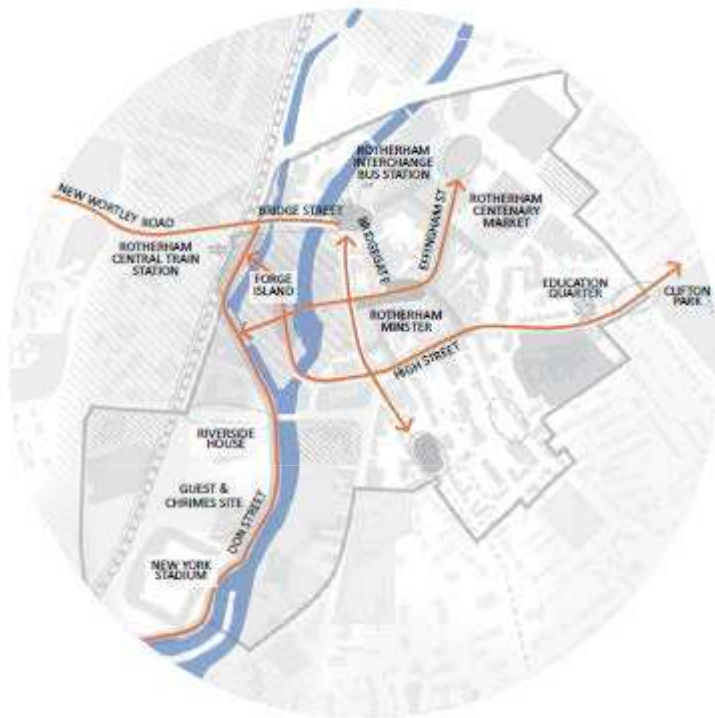
What is a Supplementary Planning Document?

- Reference point when developing proposals for the town centre
- Material consideration for planning applications
- Can't conflict with Local Plan policies

8 “key moves”

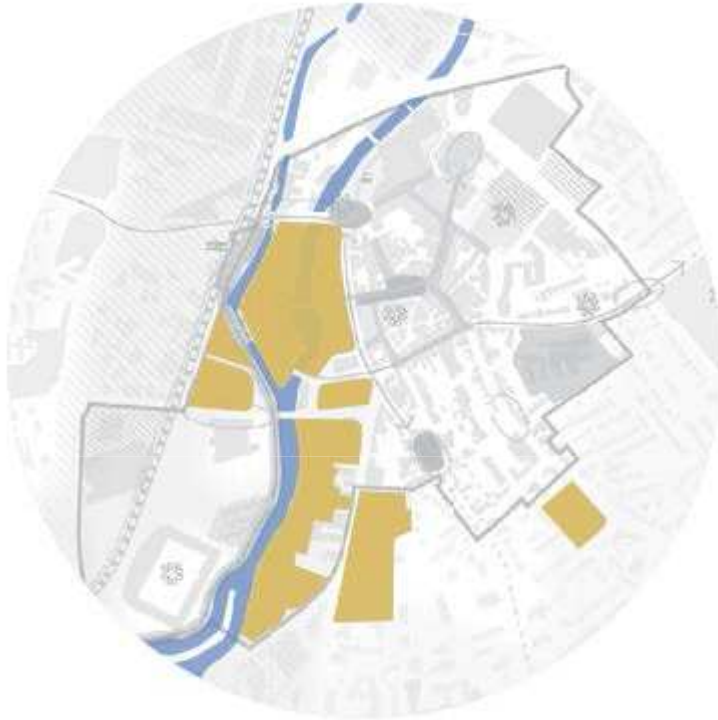
- Development of a leisure hub at Forge Island
- Key residential sites brought forward
- Pedestrian “Gold Routes”
- Improved gateways
- Open up the Riverside
- Support “Making & Trading”
- Redevelop the Interchange
- Green Network

Gold Routes



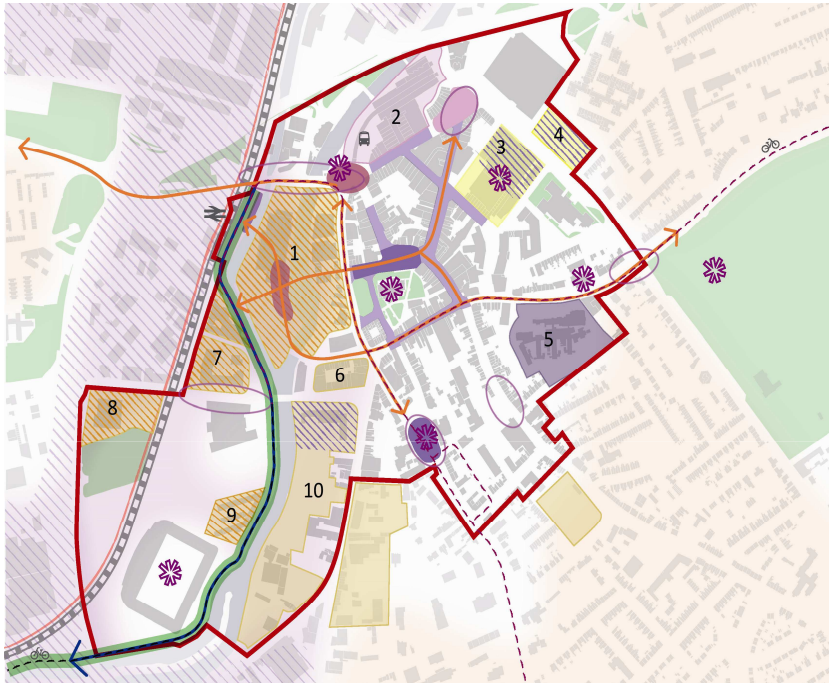
- Pedestrian routes reinforcing & connecting key sites through the Town Centre
- ‘Stitch together’ the Town’s assets.
- Investment in public realm and “wayfinding.”
- Developments along proposed ‘Gold Routes’ contribute towards their successful delivery.

Town centre living



- Residential occupation of the Town Centre will bring after hours vitality.
- Residents will live at the heart of a highly sustainable and walkable environment.
- Residents will benefit from access to a facilities and services within easy walking distance.

Town Centre developments



Identified the major development sites and their possible uses for the Town Centre:-

- **Forge Island (plus Law Courts and Corporation Street) – 1 & 7**
- **Housing Sites & Starter Homes - 10**
- **Markets - 3**
- **Interchange – 2**
- **Westgate Chambers – 6**
- **Former Liquid site - 8**



Next Steps

- Public Consultation on Consultation Draft April/May 2016
- Analysis of consultation responses May/June 2016
- Final amendments June 2016
- Report to Cabinet regarding adoption of Masterplan as an SPD July 2016

Public consultation

- Public Consultation runs from 18 April to 16 May 2016
- More information available through our consultation website:
<http://rotherham.limehouse.co.uk/portal>
- Comments can be fed back to be taken into account when we produce the final version of the document.

Questions?

Rotherham Metropolitan Borough Council**Improving Places Select Commission****Report for Meeting on Wednesday 13th April 2016**

The initial suggestions for the work programme for Improving Places Select Commission were submitted to the February 2016 meeting. During that meeting, Members contributed other suggestions to be added to the potential work programme for next year and the Chair has agreed to encompass these within the broader areas for consideration post local elections.

The topics are not listed in any order of importance and how and to what depth the topics are scrutinised also needs to be defined, taking into account the staff resources available.

Suggested Topics – Revised.

From the list presented at the February 2016 meeting Asset Management and Financial Planning have been removed from the work plan due to them being considered too broad and unspecific.

- Emergency Planning
- Dignity
- Business Rates
- Combined Authority - Devolution and the prospect of combined service provision/economies of scale.
- Update report on T&F Group's work on Waste services and Litter and Fly tipping
- District Heating (spotlight review – update on previous recommendations)
- Commercialisation of services/income generation
- Review of RIDO (Rotherham Investment and Development Office)

Additional items to be included from February 2016 meeting.

- Air Quality in the Rotherham area
- The possible re-establishment of the Recycling Group. (A working group of Elected Members considering the wider benefits of and encouraging increase in the recycling of waste materials.)

Suggested options include :-

- Consideration should be given to the how the IPSC receives performance and financial monitoring information regarding services under its remit.
- Provision of a training session for Members on the Performance Management Framework
- Involvement/ promoting a closer working relationship with the IPSC and Cabinet Members, Strategic Directors and Service Directors in the scrutiny process but with the IPSC being mindful first and foremost of its scrutiny role

The start of the new work programme also provides the opportunity for the Members of IPSC to examine different ways of carrying out its scrutiny role. Elected Members at the February 2016 meeting acknowledged that the use of Task and Finish Groups by this Commission during 2015/16 year had been successful and ought to continue in future. It is anticipated that the work programme will be formalised at the first meeting of the Commission after the local elections.

This draft Work Programme for 2016/17 will be submitted to Overview and Scrutiny Management Board on 21st April 2016.

Christine Majer
Scrutiny Officer
4th April 2016